The Boston Educational Development Foundation, Inc.

Boston City Council
May 4, 2015
Background & Overview
BOSTON PUBLIC SCHOOLS

Realize the Vision of a BPS Graduate

1. Loves to learn, views the world as a classroom without walls, and thinks critically about the issues within it.
2. Succeeds academically in college-level courses across content areas.
3. Masters verbal and written expression in English, with emerging proficiency in a second language.
4. Uses mathematical skill, scientific inquiry, and state-of-the-art technology to invent new solutions to persistent and unanticipated problems.
5. Exhibits growth, self-discipline, and reflection through innovative expression and artistry.
6. Acknowledges and respects people with diverse backgrounds, histories, and perspectives.
7. Assumes personal responsibility for physical and emotional well-being by making healthy choices.
8. Contributes confidently and positively in professional and social settings, both independently and as a member of a team.
9. Demonstrates resourcefulness and resilience in the face of setbacks and obstacles, relying on personal assets and support from others to achieve goals.
10. Participates actively in a democratic society as a responsible, courageous leader who challenges injustice.

Eliminate Achievement & Opportunity Gaps

By the time they reach 6th grade, middle class kids have likely spent 6,000 more hours learning than kids born into poverty.

- **PARENTS**
  - That's how much more time Jack's family members are likely to have spent reading to him, compared to Mike's.

- **PRE-SCHOOL**
  - That's the difference between having and not having Pre-K education, which kids like Mike access at significantly lower levels.

- **AFTER-SCHOOL & EXTRA-CURRICULARS**
  - Kids like Mike lose more ground in grade school. They're significantly less likely to be able to enroll in enriching activities.

- **SUMMER LEARNING**
  - Children like Jack are eight times more likely than Mike to enjoy camp or another summer learning opportunity.

- **FIELD TRIPS**
  - That's how much more time Jack has likely spent than Mike visiting zoos, museums or other such places during summers.

6,000 HOURS DIFFERENCE BY THE 6TH GRADE.

Learning time is a resource that is unequally distributed, and disadvantaged students suffer the consequences. While middle class children learn to read, create, persist and problem-solve at home and through after-school and summer experiences, parents stressed by poverty are far less likely to be able to ensure those opportunities for their children.

**SOURCES:**
BEDF Serves as Primary Vehicle for Raising External Funds

Established: The Boston Educational Development Foundation, Inc. (BEDF) was incorporated in 1984.

Purpose Statement: BEDF is organized for the purpose of improving educational opportunities for BPS students by developing and providing for innovative educational and staff development programs; by assisting and facilitating management operations; by providing incentives and scholarships for students; and by serving the general needs of BPS in furtherance of the educational aims and goals of BPS.

BEDF nationally ranked*:

- 11th of top 25 Public Schools Education Foundation
- 3rd for Total Revenue per student ($190 per student)


❖ **Annual Revenue:** $10M
❖ **Total Assets:** $13.3M

www.bedf.org

Great schools and school districts need external fundraising support to rapidly eliminate the achievement and opportunity gaps.

Eliminating Access & Achievement Gaps
Donations to the Boston Educational Development Foundation, Inc. contribute toward the elimination of access and achievement gaps in the Boston Public Schools.
Similar to other Large Urban Public School Foundations

**Chicago: 404,000 Students**

**Mission:** The Chicago Public Schools’ (CPS) Children’s First Fund (CFF) mission is to support CPS’ ultimate goal of ensuring that every child in every school is on track to graduate prepared for success in postsecondary education and employment. CFF acts as a fiscal agent for foundation and business grants and individual donations to CPS schools and administrative units to fund programs that supplement educational opportunities.

**Amount Raised:** $5.5M in 2013

**New York: 1.1 M Students**

**Mission:** Dedicated to improving New York City’s public schools by attracting private investment in the school system and encouraging greater involvement by all New Yorkers in the education of our children.

**Amount Raised:** $28M in 2014

**Los Angeles: 650,000 Students**

**Mission:** Builds innovative partnerships to create solutions that will improve educational, health and wellness outcomes for students in LA. Through collaboration and creativity with the Lost Angeles Unified Public Schools, The LA Fund inspires action and achieves impact.

**Amount Raised:** $1.3M in 2013
### BEDF Income Statements FY2014-FY2016

<table>
<thead>
<tr>
<th>Source/ FY</th>
<th>2014</th>
<th>2015 YTD</th>
<th>2015 EOY (Estimate)</th>
<th>2016 (budget)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and support</td>
<td>$6,630,706</td>
<td>$7,039,220</td>
<td>$8,500,000</td>
<td>$9,300,000</td>
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<tr>
<td>Government contracts and awards</td>
<td>$175,838</td>
<td>$380,780</td>
<td>$395,000</td>
<td>$385,000</td>
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<tr>
<td>United Way</td>
<td>$180,000</td>
<td>$187,000</td>
<td>$60,000</td>
<td></td>
</tr>
<tr>
<td>Other reimbursements and charges for services</td>
<td>$2,485,341</td>
<td>$1,200,000</td>
<td>$1,300,000</td>
<td>$2,000,000</td>
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<tr>
<td>Facilities use revenues</td>
<td>$120,184</td>
<td>$144,345</td>
<td>$165,000</td>
<td>$190,000</td>
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<tr>
<td>Investment income</td>
<td>$33,734</td>
<td>$35,256</td>
<td>$45,000</td>
<td>$65,000</td>
</tr>
<tr>
<td>Indirect rate charge</td>
<td>-</td>
<td>$144,345</td>
<td>$165,000</td>
<td>$190,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$9,445,803</td>
<td>$8,979,601</td>
<td>$10,592,000</td>
<td>$12,000,000</td>
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<tr>
<td><strong>EXPENSES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>$9,340,156</td>
<td>$8,443,576</td>
<td>$10,500,000</td>
<td>$11,500,000</td>
</tr>
<tr>
<td>Support services</td>
<td>$233,563</td>
<td>$167,616</td>
<td>$212,000</td>
<td>$478,850</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$9,573,719</td>
<td>$8,611,192</td>
<td>$10,712,000</td>
<td>$11,978,850</td>
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<tr>
<td><strong>Surplus (deficit)</strong></td>
<td>-$127,916</td>
<td>$368,409</td>
<td>-$120,000</td>
<td>$21,150</td>
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Funders Enable Critical Mission-Driven Opportunities

**Top FY15 BEDF Funders**
*As of 4.25.15*

- **EdVestors**
  - BPS Arts Expansion Initiative
  - Human Capital Campaign
  - School Solutions Seed Funds
  - School on the Move Prize

- **The Barr Foundation**
  - School Quality Working Group
  - School Committee Strategic Planning
  - Early Childhood Initiatives

- **The Lynch Foundation**
  - Human Capital Campaign
  - Superintendent Search

- **Children’s Hospital**
  - Healthy Families Fun Program
  - Countdown to Kindergarten
  - BPS Comprehensive Behavioral Health Model

- **The Boston Foundation**
  - Summer Learning
  - Global Education
  - Human Capital Campaign
  - College Access
  - Valedictorians Luncheon

**Total FY15 Funding Amount**
- **$1.98M**
- **$1.35M**
- **$300K**
- **$300K**
- **$200K**

*Funders Enable Critical Mission-Driven Opportunities*
The design and implementation of an integrated, multi-disciplinary, and research-based curriculum for all BPS K2 classrooms.

Let’s Move in BPS seeks to provide all 57,000 BPS students with daily physical activity and weekly physical education.

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Positively Impacts the 15,850 students attending the 32 BPS schools implementing Comprehensive Behavioral Health Model.

Helps Eliminate Opportunity and Achievement Gaps in BPS
Helps Engage Families in Learning Opportunities & Programs

Provides a wide-variety of school-based and partner operated adult education programs.

Since its inception, 5,000 families have been served and 7,000 students have been impacted by Parent University.

Countdown to Kindergarten engages families and welcomes over 12,000 4 and 5 year olds in the city of Boston
Since 2009, the **BPS Arts Expansion Initiative**:

- The % of BPS pre-K through 8th grade students receiving weekly, year-long arts instruction increased by nearly 20% to total 87% in 2013-2014.

- The % of BPS high school students receiving any arts instruction more than doubled to total 57% in 2013-2014.

- More than 14,000 additional elementary, middle, and high school students have opportunities to experience the arts during the school day.

Since 1995, the **Boston Schoolyard Initiative** has transformed 88 schoolyards into centers of play, learning and community.

- 30,000 school children reached
- 130 acres of asphalt reclaimed

Principals report that BSI schoolyards lead to increased physical activity (100%); improved student behavior (63.2%) and improved relationships with parents and community (73.7%).
Reforms & Improvements
Since January 2014
Reformed Board and Organizational Structure to Increase BEDF’s Independence as a Non-Profit Education Foundation

Board of Directors

Nelson Flores, President
Essence McGill-Aruz, Clerk
Matthew Gruber, Treasurer
Klare Shaw, Member
John McDonough, Interim BPS Supt.

Shifted Board’s majority control to non-BPS employees; 4 out of the 5 BEDF Board of Directors are not BPS employees.

As per BEDF Bylaws, the BPS Superintendent or designee is a required member of the Board of Directors

Acting Executive Director, Jonathan Sproul

Hired Dec. 2014

Assumed Responsibility in January, 2014

Director of Finance and Administration, Felipe Herrera

Hired August 2014

Finance and Administration Associate, Biructait Mengesha

Hired Dec. 2014
Developed a Sustainable Operating Budget

On June 2014, the Board established an indirect rate of 2% on all grants, donations, sponsorships and contributions (except for parent fees and scholarships) to sustain operations.

BEDF Operating budget

<table>
<thead>
<tr>
<th>FY 2015 Approved Operating Budget</th>
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<tbody>
<tr>
<td><strong>Revenue</strong></td>
</tr>
<tr>
<td>Investment Income</td>
</tr>
<tr>
<td>Indirect Rate (2%)</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
</tr>
</tbody>
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| **Support Services**              |
| Audit and Accounting              | 25,000 |
| Staff Salary & Benefits           | 142,000|
| Office Expenses                   | 10,000 |
| Marketing & fundraising           | 15,000 |
| Insurances & liabilities          | 20,000 |
| **Total Support Services**        | 212,000|

**Net Excess of Revenues over Expenses** 140

This balanced budget reverses a multi-year long trend of BEDF operating at deficit due to investment income decline.
Transferred Publically Generated Revenues to City of Boston

- Athletics: $0, $20,000
- Technology: $0
- Facilities: $0
- Transportation: $0, $47,000

Current BEDF Balance
Before Establishing Revolving Accounts

$1,300,000
$1,166,000
$0
Maintain Sound Fiscal Management & Transparent Financials

- Internal Checks
  - Quarterly Financial Reports to Board of Directors
  - No-Risk Investment Strategy
  - Fully Insured Assets & Investments
  - Dual Signatures on checks above $5K

- External Balances
  - Comply with all FOIA Requests
  - All Financial Statements Published Publicly
  - Annual Audit by Certified Public Accountant Firm
  - Monthly Bank Reconciliations by Accounting Firm

BOSTON PUBLIC SCHOOLS
## Implemented Organizational Improvements and Reforms

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>Operations</strong></td>
<td>• Passed 2% Indirect Policy to balance operational budget</td>
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<tr>
<td></td>
<td>• Reduced Accounts Payable and Accounts Receivable processing time to a 5-7 business day turnaround time</td>
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<td></td>
<td>• Implemented new payment forms and payroll procedures</td>
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<tr>
<td><strong>Governance</strong></td>
<td>• Revised bylaws to transition Board of Directors to a controlling majority of non-BPS employees</td>
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<td></td>
<td>• Recruited new Board of Directors</td>
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<td></td>
<td>• Purchased Board of Directors Insurance</td>
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<tr>
<td><strong>Administrative</strong></td>
<td>• Hired a permanent Director of Finance and Administration and appointed Acting Executive Director</td>
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<td></td>
<td>• Created employee benefits package and BEDF conditions of employment</td>
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<tr>
<td></td>
<td>• Purchased General Liability Insurance</td>
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<tr>
<td><strong>Marketing &amp; Communications</strong></td>
<td>• Created new BEDF Logo</td>
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<tr>
<td></td>
<td>• Developed and launched new BEDF website and marketing materials</td>
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<tr>
<td></td>
<td>• Created and distributed quarterly BEDF Bulletin Newsletter</td>
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