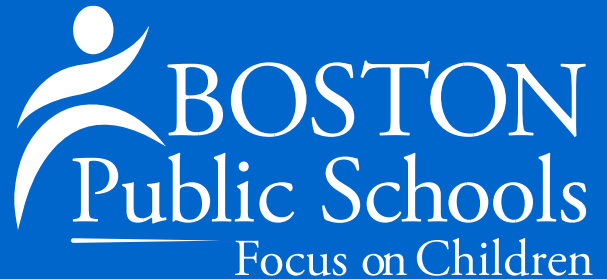


# BOSTON PUBLIC SCHOOLS LOGO STYLE GUIDE

## LOGO DESIGN



## COLOR PALETTE

PRIMARY



R:0  
G:102  
B:204

#0066CC



R:0  
G:4  
B:65

#000033



R:0  
G:51  
B:153

#003399

SECONDARY  
ACCENT



R:254  
G:102  
B:0

#FF6600



R:0  
G:153  
B:102

#009966



R:153  
G:153  
B:153

#999999

## FONT

ADOBE  
GARAMOND PRO - ALL CAPS

Adobe  
Garamond Pro - Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

abcdefghijklmnopqrstuvwxyz  
1234567890