

Title of Proposal/Presentation: “I’m In” Attendance Campaign	Date: October 16, 2019
Presentation Overview/Action Proposed:	With the launch of the “I’m In” Attendance Campaign 2.0, we will increase outreach, engagement and support to students, families and schools to ensure all Boston Public Schools (BPS) students are in school every day. To address a chronic absenteeism rate that has hovered around 25 percent for a decade, we must build capacity to adopt and implement best practices for specific student populations, develop operational efficiencies, and connect with students and families in their homes and neighborhoods.
Educational and Racial Equity Implications:	<p>“I’m In” 2.0 will focus outreach, engagement, and prevention and intervention strategies on students with high absentee rates. These young people are often from traditionally marginalized populations, including students of color, English learners, and Special Education students..</p> <p>In addition, we look forward to proposing modifications to the district’s attendance policy, such as no longer converting tardies to unexcused absences. All proposed revisions will aim to create more consistency in the process, and will apply an equity lens. Ultimately, our attendance policy must center on supporting students to succeed, particularly those with the highest needs.</p>
Policy Implications:	This report does not recommend any policy changes at this time. Policy change recommendations will be proposed to the Boston School Committee in the coming months.
Budget Impact:	An initial investment of \$20,000 has been allocated to support “I’m In” advertising and outreach activities this school year.
Implications of Yes Vote:	N/A
Implications of No Vote:	N/A