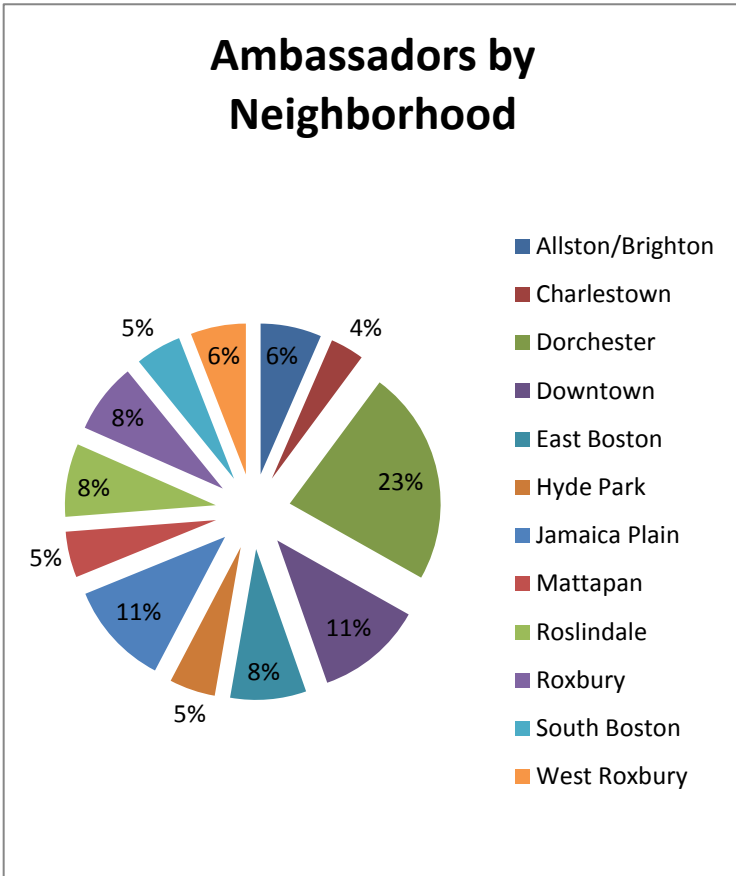




Goodwill Ambassadors for the Boston Public Schools

Team BPS is a corps of goodwill ambassadors for the Boston Public Schools. Launched in May 2010, the Team is a virtual network of BPS parents, alumni, educators, administrators, and community partners who believe in the district and want to see it improve, make their voices heard, and connect with one another. The goals of Team BPS are to foster channels of communication across the district, to provide networking and learning opportunities for its ambassadors, and to galvanize individuals who dedicate time and energy to our schools.

Total Ambassadors (as of 5/11/11): 305

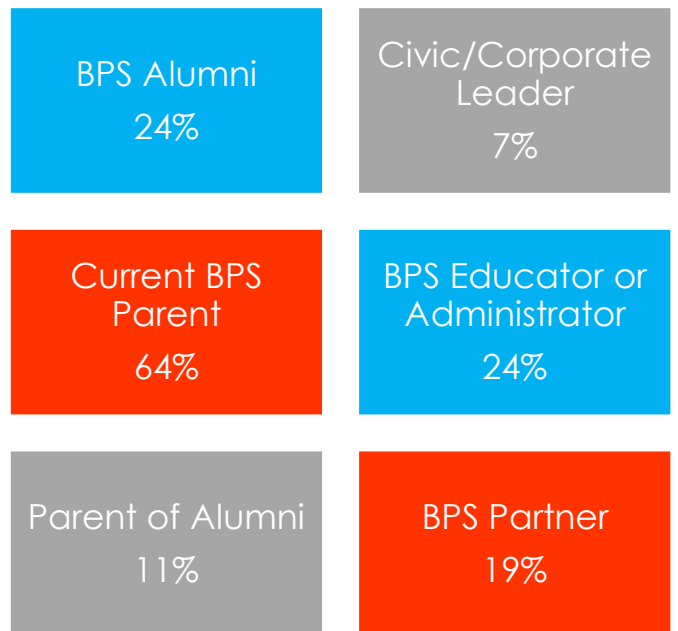


“We have a lot of good things happening in Boston, we just need some Ambassadors to tell their story of the BPS.”

-Mayor Thomas M. Menino

Ambassadors represent 97% of our schools, including 100% of BPS Middle Schools and 100% of BPS Turnaround Schools.

Ambassador Relationships to BPS:



Ambassador Ivonne Borrero, Eliot K-8 School, promoting Team BPS at a community fair last summer.



BPS CFO John McDonough helps out at the Team BPS Budget Work Group Meeting in November.



Albert Taylor, Asst. Academic Supt. of Turnaround Schools, facilitates the February Team BPS "Fundraising Tips & Tricks Night."

Principal Praise...

"We have an amazing relationship... They are true partners, a partnership that goes beyond the walls of our school."

"They have been eager to do anything when asked; they have truly been ambassadors, they volunteer and help WHENEVER needed. It is a pleasure working with these families as partners in this process."

Ambassadors participate in many ways:

- Team Orientations
- BPS Budget Workgroup
- Parent University
- Showcase of Schools
- School Preview Time
- Letters to the Editor
- Online Information Sharing
- Fundraising Tips and Tricks Night
- Grant and Award Applications
- Prospective Parent Outreach
- Registration Discussion Forums
- Countdown to Kindergarten Celebrations
- Middle O! at Fenway Park
- First Day of School Volunteer Project
- BPS Visibility Day
- Freshman Forum

"I can't believe Team BPS is only a year old. You have made TREMENDOUS progress in so short a time."

-Team BPS Ambassador

Our Partners:

- The City of Boston
- YMCA Boston
- Boston Public Library
- Boston Children's Museum
- Cradles to Crayons
- Barnes & Noble
- Boston Centers for Youth and Families

"It's all about relationships. We simply cannot do this work without you."

- Superintendent Carol R. Johnson

