



Superintendent's Circular

School Year 2011-2012

NUMBER:
CAO-20

DATE:
January 17, 2012

BOSTON PUBLIC SCHOOLS DISTRICT-WIDE VISUAL ARTS FESTIVAL

Boston Public Schools District-Wide Visual Arts Festival

In accordance with the Boston Public Schools' Arts Education Policy, Curriculum and Instructional Practices/Arts will coordinate a district-wide Visual Arts Exhibition in conjunction with the national Youth Arts Month (YAM) celebration. **The exhibition for the BPS Visual Arts Festival will open on Saturday, March 31, 2012 and close on Friday, May 18, 2012 at Boston City Hall.**

The YAM Exhibition Opening Reception is scheduled for Saturday, March 31, 2012, 9:00 a.m. to 11:00 a.m. A short program, featuring Mayor Thomas Menino and Superintendent Carol R. Johnson, will begin at 9:30 a.m. All participating BPS staff, students, and families are most welcome to attend the reception.

The BPS Visual Arts Festival is a unique public exhibition of exemplary artwork created by students from across the district. The thousands of employees and visitors who pass through Boston City Hall everyday are always delighted and enjoy viewing our talented students' artwork.

Space limitations as City Hall allow acceptance of **only 10 pieces** from each visual art teacher to be exhibited. (Please note: *Artwork pieces must be individual; groups of individual artwork considered singular pieces will not be accepted.*) Visual arts teachers will need to make difficult decisions about the artwork they submit for display.

All submitted artwork must meet the following guidelines, created in compliance with policies instated at Boston City Hall:

1. Artwork must be a two-dimensional and on a single sheet of paper. (*No relief sculpture, shells, rope, etc.*)
2. Artwork must be mounted on black construction paper. No matting. The Arts Department will provide 18x24" sheets of paper. *If larger work is being submitted, please provide the black construction paper for mounting.*
3. Artwork must be hung on brick and concrete walls only. **Do NOT hang artwork on painted surfaces.**
4. Artwork must be mounted using **Scotch 3M double-stick mounting squares**, provided by the Arts Department.
5. The artwork must be hung by visual arts teachers between the hours of 2 and 5:30 pm, on Monday, March 19th, and between the hours of 2 and 5:30 pm, on Tuesday, March 20th.
6. **The Arts Department will decide the designated locations of artwork by school. Teachers may not for any reason decide upon another location to hang artwork.**
7. Create and post artwork labels and artist statements along with exhibited artwork. **Labels and statements must adhere to the attached guidelines.**
8. The show will hang until Friday; May 18th. The artwork **must** be taken down by visual arts teachers at Boston City Hall on Monday, May 21st or Tuesday, May 22nd between the hours of 2 and 5:30 pm.

Curriculum and Instructional Practices will provide the following amenities:

- Transport-portfolio
- 18x24 black construction paper
- Scotch 3M double-stick mounting squares
- 8.5x11 black construction paper for artist statements
- Student certificates
- Exhibit invitations/announcements

Participating Schools Must:

- **Return a completed commitment form signed by both the principal/headmaster and visual arts teacher**
- **Return signed parent/guardian permission and media release forms for each participating student**
- Prepare selected pieces in advance of exhibition
- Prepare artwork labels and artist statements according to the attached guidelines
- Install student artwork during the designated time frame and following the BPS YAM guidelines
- Provide substitute teacher for coverage during installation times, if necessary
- Communicate all festival activities to parents/guardians, including Opening Reception activities
- Take down student artwork during the designated time frame

All participating schools must complete and submit the *School Commitment Form and Permission & Media Release Forms* by the appropriate deadlines.

The Arts Department must receive these documents either by email or fax, see contact information below.

Summary of significant dates and deadlines:

Date	Activity
Friday, February 10, 2012	School Commitment Form Due
Monday, March 19 th , 2-5:30 p.m. or Tuesday, March 20 th , 2-5:30 p.m.	Installation of student artwork at City Hall Permission & Media Release Forms due
Saturday, March 31 st , 2012	Opening Reception, BPS District-Wide Visual Arts Festival
Monday, May 21 st , 2-5:30 p.m. or Tuesday, May 22 st , 2-5:30 p.m.	Visual Arts teachers take down student artwork at City Hall

For more information about this circular, contact:

Name:	Nicole Prefontaine
Department:	Curriculum and Instructional Practices/Arts
Mailing Address:	443 Warren Street, Suite 6, Dorchester, MA 02121
Phone:	617-635-9653
Fax:	617-635-9249
E-mail:	nprefontaine@bpsarts.org

Carol R. Johnson, Superintendent

Boston Public Schools
2012 District Wide Visual Arts Festival
School Commitment Form

DUE: Friday, February 10, 2012

Email or Fax: Nicole Prefontaine at nprefontaine@bpsarts.org or 617-635-9249

We have read the requirements for participating schools and agree to comply with the BPS Arts Department and Boston City Hall Guidelines.

This to certify our school's participation in the BPS 2012 District Wide Visual Arts Festival: Opening March 31, 2012 and closing Friday, May 18, 2012.

Headmaster's/Principal's Signature Visual Arts Teacher's Signature

School Name _____

School Address _____

School Phone _____ School Fax _____

Principal's Name _____

Visual Arts Teacher's Name _____

Visual Arts Teacher's Cell Phone _____

E-mail _____

****Please fill in the answers to the questions below.***

The Arts Department provides the following supplies for artwork installation:

- Transport Portfolio 24x36x2
- Mounting Paper
- Labels
- Mounting Squares

****Will you pick up YAM Exhibition installation supplies? _____***

The Arts Department Office is located at:

Boston Latin Academy
443 Warren Street, Suite 6
Dorchester, MA 02121

****Will you need a transport portfolio? _____***

Boston Public Schools
2012 District-Wide Youth Arts Month Festival
Parent/Guardian Permission Release

Visual Arts Teachers: Please attach this permission release on the back of the student's artwork. Every participating student must have a signed permission release form in order to participate.

Parent/Guardian Permission Release

It is my understanding that the Boston Public Schools intends to exhibit my child's artwork in the 2012 BPS District-Wide Visual Arts Festival at Boston City Hall from March 31st to May 18th, 2012. My child's name, grade, his/her visual arts teacher's name, and the school will be recognized.

Please Print:

I, (Parent/Guardian's name) _____ grant the release of (Child's name) _____ artwork(s) for the above named exhibit.

Parent/Guardian's Signature: _____ Date: _____

We welcome you, your family members and friends to attend the Opening Reception of the BPS District Wide Visual Arts Festival at Boston City Hall, Saturday, March 31st, 2012, 9:00 a.m.-11:00 a.m.; where your child will be recognized for his/her artistic achievements. You will receive a formal invitation to this event from your child's visual arts teacher.

Special note to Parents/Guardians: Sometimes student artwork is viewed in this exhibit and then requested for display in additional city, state, or private institution exhibits or for publication in student, school or professional publications. In these cases, the Office of Curriculum and Instructional Practices/Arts will contact you through your student's visual arts teacher to obtain your permission for extended use of your child's artwork.

Boston Public Schools
2012 District-Wide Youth Arts Month Festival
Parent/Guardian Media Release

Visual Arts Teachers: Please return this media release upon arrival to Boston City Hall to hang student artwork. Teachers must return signed media release forms for every participating student and provide names of any student artists who did not return media release forms in order to participate.

Parent/Guardian Media Release

As a participant in the Boston Public Schools' 2012 District-Wide Visual Arts Festival your child's image may be, from time to time, captured in on film or in photographic opportunities during the Opening Reception. In anticipation of such an occasion Boston Public Schools Arts Department requests your permission for release of images for educational and promotional renderings.

I, (Parent/Guardian's name)_____ give release permission to Boston Public Schools Arts Department for photographs and/or performance of my son/daughter, (Child's name)_____ while participating in the Boston Public Schools' 2012 Visual Arts Festival, hosted by BPS Arts Department & Boston City Hall, to be used for educational and/or promotional purposes. Additionally, I understand that any photographs and/or film will not be used for sale or commercial activities.

Parent/Guardian's Signature: _____ Date: _____

Boston Public Schools
2012 District Wide Visual Arts Festival
Artwork LABELS & Artist STATEMENT Guidelines

Please adhere to the guidelines below. **Teachers who do not adhere to these guidelines will be asked to revise labels and statements.**

Labels and statements must be prepared in advance and must be posted at the same time the teacher hangs the artwork on March 19th or March 20th.

ARTIST LABELS

Teachers must create labels for every exhibited piece of artwork. **Handwritten labels will not be accepted for exhibition.**

Format

- Printed on White Mailing Labels, Avery 5160, 1" x 2 5/8".
- **TYPED** in black ink, Times New Roman, 14-point font Left aligned
- Include the following information, in the following order:

"Title of Artwork"
Student Name, Grade
School Name

Example:

"Winter Snow"
Andrew Nguyen, Grade 3
Hennigan Elementary School

ARTIST STATEMENT

Teachers must create *one* artist statement for the exhibited group of artwork. Artist Statements should include the visual arts standards, goals, and the lesson/unit explored.

Format

- Printed on White Paper, letter size 8.5" x 11"
- **TYPED** in black ink, Times New Roman, 12-point font
- Left aligned
- **No longer than one page**
- At the top of the page include the following information, in the following order:

School Name
Neighborhood/Town
Visual Arts Teacher: Teacher's Name
Student Artists: Student Names

Artist Statement:
Artist Statement Text

Visual Arts Standards:

Please find two artist statement examples from the 2010 YAM Exhibition for your reference.

Baldwin Early Learning Center
Brighton, MA
Visual Arts Teacher: Adrienne Ho

Student Artists:

Abdulaziz Alwaheed, Madeline Beaulieu, Juan-Pablo Correa, Heather Gan, Iris Ham, Gladys Hernandez de la Cruz, Elisa Marco-Odajima, Runiel Pena, Charles Smith, Julia Yuan

Artist Statement:

Artists have always looked to other artists, whether contemporary or historical, for inspiration in their own work. First grade students were inspired by the delectable pastry paintings of the pop artist Wayne Thiebaud. They practiced drawing ellipses and created light and shadow on their cakes to create an illusion of three-dimensionality. K2 students learned about Eric Carle's technique of using painted paper to create a textured collage, and they applied this method along with various watercolor techniques to their own work. K1 students studied the paintings of Georgia O'Keeffe and emulated the way she enlarged her flowers. They also learned how to blend the colors with soft pastels. When asked why they thought Georgia O'Keeffe chose to paint her flowers so big, a K1 student said, "Because she want everybody to see it because she thinks its beautiful and everybody will think its beautiful." Georgia O'Keeffe once said about her own work, "I decided that if I could paint that flower in a huge scale, you could not ignore its beauty" (Retrieved, March 9, 2011 from Brainy Quote website http://www.brainyquote.com/quotes/authors/g/georgia_okeeffe.html).

Visual Arts Standards:

- 1.1 Students will use a variety of materials and media and understand how to use them to produce different visual effects.
- 1.3 Students will learn and use appropriate vocabulary related to methods, materials, and techniques.
- 2.1 Students will explore and experiment with the use of color in dry and wet media, and they will identify primary and secondary colors and gradations of black, white and gray in the environment and artwork.
- 2.6 Students will explore composition by creating artwork with a center of interest, repetition, and/or balance.
- 5.1 In the course of making and viewing art, students will learn ways of discussing it, such as by making a list of all of the images seen in an artwork (visual inventory); and identifying kinds of color, line, texture, shapes, and forms in the work.

James Otis Elementary School

East Boston, Massachusetts

Teacher: Georgia R. McKenna

Student Artists:

Ernesto Moreno, Jr., Dana Reyenger, Emily Silva, Barbara Wetter, Keiri Perez, Katya Vargas, Diana Flores, Dina Mahmoud, Anahi Argueta, Jazlyn Portillo

Artist Statement:

"The first function of an art student is to observe, to study nature. The artist's job in the beginning is not unlike the job of a writer. He must first reach out for raw material. He must spend much time making contact with actual objects." *The Natural Way to Draw*, Kimon Nicolaidis.

My students, in a previous assignment designed to prepare them for the work seen here, studied abstract organic and geometric forms, overlapped them, created new forms, and experimented with color mixing.

In these works students selected one or more objects that interested them and practiced the art of contour drawing from life in preliminary studies, then went on to create compositions on very large sheets of heavy paper with chalk, charcoal and pastel. All of the artwork is the result of months of sustained effort, rigorous daily critiques and work reviews with peers and teacher, and executed on the artist's own time, before school and during lunch.

There is one full-size self-portrait. The artist's body was traced and his features, clothing and shoes drawn, using the contour drawing method, with charcoal by looking into a hand-held mirror.

Visual Arts Standards: (some)

1. Elements of Visual Art
 - a) Use value, texture, pattern in visual products, use elements and principles to communicate a visual idea
 - b) Use color mixing, be able to critically analyze elements and principals in a visual work of art
 - c) Present rationale for their approaches and solutions
2. Understand and apply media, techniques, and processes
 - a) Apply media, techniques and processes with skill, confidence and sensitivity
 - b) Conceive and create works that communicate ideas, intentionally take advantage of the qualities and characteristics of art media, techniques and processes to enhance communication of experiences and ideas.